

# BUCHAREST SHOPPING CENTERS MARKET

## FACTS & FIGURES

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# THE QUESTION

# 1

Can Bucharest sustain  
additional centers?



# METHODS

# 2



WARSAW

BUCHAREST



## CURRENT SITUATION

725,000 m<sup>2</sup> Total GLA  
521,000 m<sup>2</sup> Non-Food  
63,000 m<sup>2</sup> Non-Food Vacant

## ASSUMPTIONS

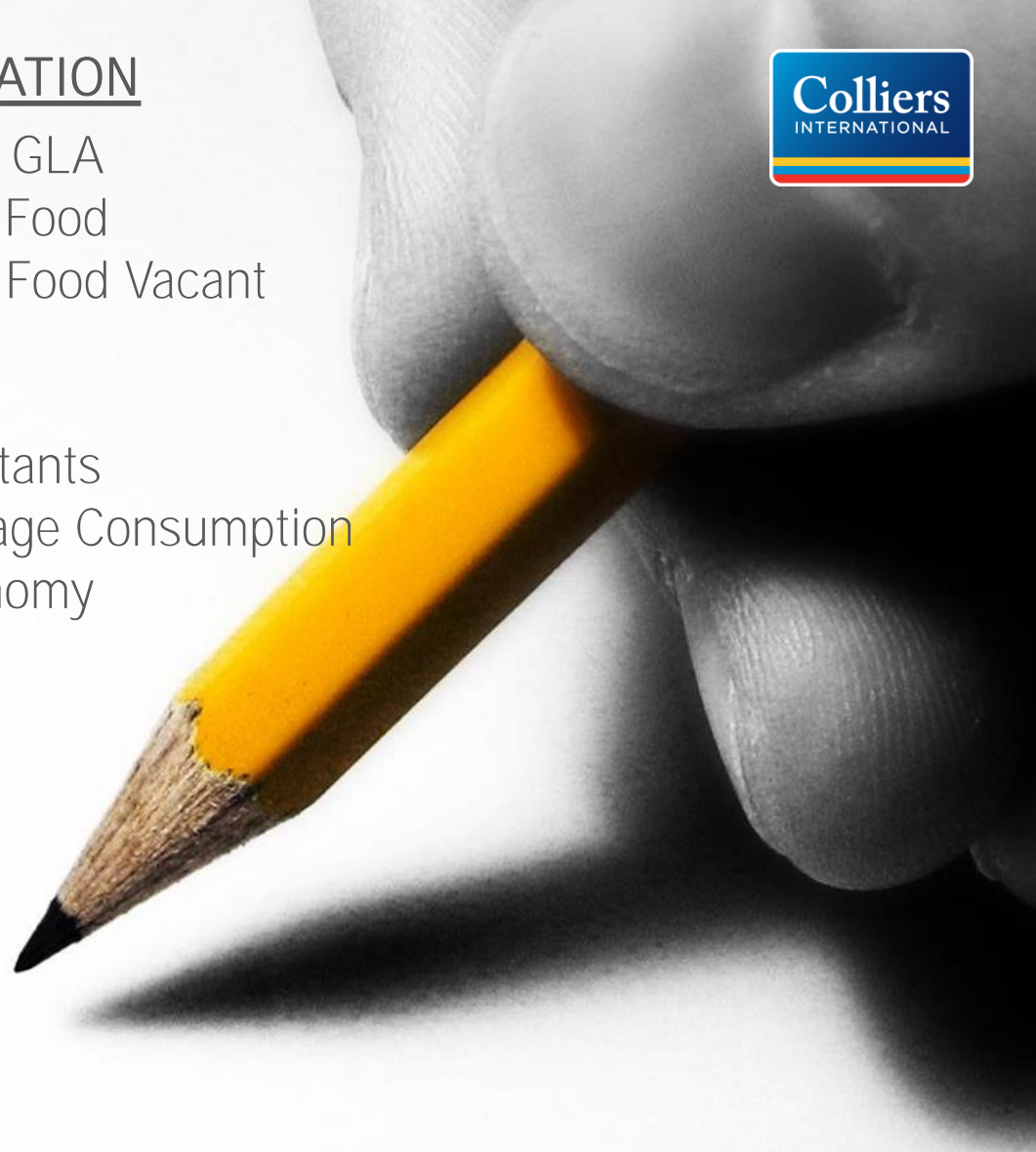
2.6 million Inhabitants  
€116/capita Average Consumption  
+ 28% Grey Economy



## SUPPORTABLE NON-FOOD AREA

2013: 566.000 m<sup>2</sup>

2015: 593.000 m<sup>2</sup>



# WARSAW VS. BUCHAREST

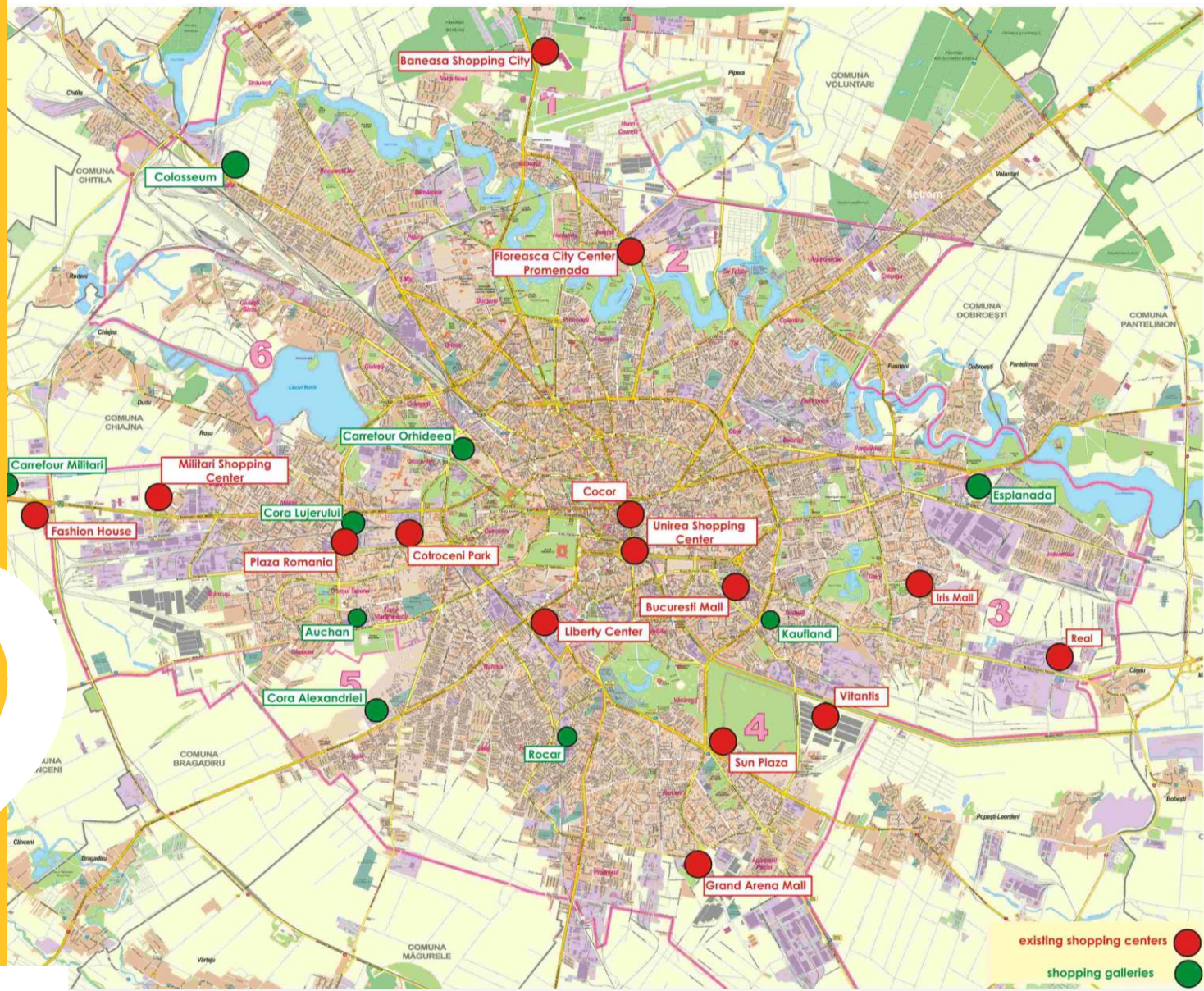


	WARSAW	BUCHAREST
RETAIL STOCK (m <sup>2</sup> )	1,210,000	725,000
AVERAGE VACANCY (%)	2.7%	9.3%
INHABITANTS NO.	1,711,491	1,883,425
AVERAGE GROSS MONTHLY SALARY (€)	1,283	681
GREY ECONOMY (%)	24%	28%
AVERAGE MONTHLY CONSUMPTION (€/capita)	264	150
FOOD SHARE (%)	38.5%	59.7%

BUCHAREST SUPPORTABLE AREA 979,000 m<sup>2</sup>



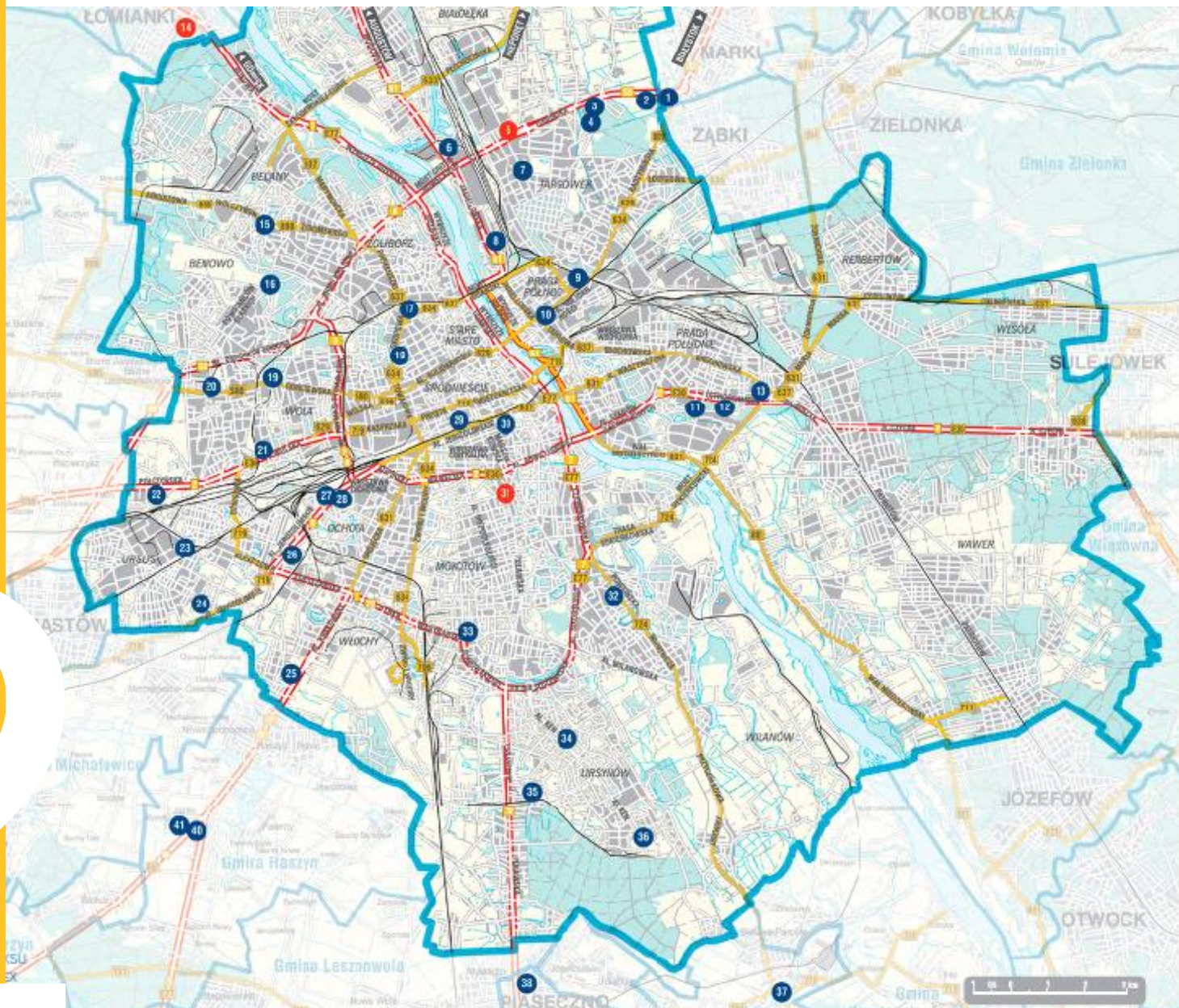
# BUCHAREST MAP



existing shopping centers ●  
shopping galleries ●



# WARSAW MAP



WHERE TO?

3

CONSUMER



REFURBISHMENTS



DIFFERENTIATION







THANK YOU!

Further questions:

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